



## VETERANS TRUST FUND OF SOUTH CAROLINA

### Board Meeting Minutes

14 June 2023

- I. **Call to Order:** The Board Meeting of the SC Veterans' Trust Fund (VTF) was called to order at 1300, by Mr. Dale Ellenburg, Chairman.
- II. **Attendance:**
  - A. Present: Nancy B. Dunn, Dale Ellenburg, David E. Finley, Stephen L. Jones, Secretary Todd McCaffrey, Shawn T. Pinkston, Melvin Poole, Mark A. Singleton, Brenda L. Stewart, Dr. Nikki Wooten
  - B. Absent: Jim Hawk, Nick A. Mesenburg, Dr. Ada D. Stewart
- III. **Minutes:** Minutes from the 15 March 2023 meeting were read and approved by those in attendance.
- IV. **Remarks from Todd McCaffrey, Secretary, SCDVA:**
  - A. Has been on the job for three months – has been a quick 90 days
  - B. Thanked all Board members for their service to the Veterans' Trust Fund
  - C. SCDVA's mission has not changed:
    - i. Assist Veterans and County Veterans Affairs Officers
    - ii. Advocacy role in supporting military
    - iii. Inform Veterans and others about matters
    - iv. Integrating all entities in South Carolina regarding Veteran related issues, linking them together
  - D. SCDVA is now 48 individuals strong
  - E. Networks function on three arms: resource – integration – coupling
  - F. Veterans' Trust Fund
    - i. Recent restructuring changed the board from 19 to 11 members
    - ii. The Executive Director is now a non-voting member
    - iii. The Governor's Office will determine who is on the board, making it more cohesive
    - iv. Anything the Veterans' Trust Fund can do to generate funds is beneficial
  - G. Discussion regarding fundraising:
    - i. Veteran Golf Tournament with proceeds going to the Veterans' Trust Fund
    - ii. Lt Col Singleton offered to hold a bird shoot on his farm

- iii. Identify corporate sponsors/donors (e.g. Boeing)
- iv. Purchased Certificates of Deposit again
- H. Restructure of the Veterans' Trust Fund would allow it to take on a more active role; the Trust doesn't have the resources to do much
- I. Need to get a photograph of all the Board members
- J. Wanted to know thoughts on how to use a 'donate' box

**V. Introductions:**

Chairman Ellenburg introduced a new Board Member, retired Marine Lieutenant Colonel Mark A Singleton.

**VI. New Business:**

- A. There was no Secretary's report at this time.
- B. Treasurer's Report was reviewed with the Board.
- C. Committee Reports:
  - Investment/Financial Strategy Committee, David Finley, Chair:
    - No meeting with the Comptroller General yet
    - Board member suggested asking for a line in SCDVA budget
  - Public Relations/Marketing Committee, Brenda Stewart, Chair:
    - Handed out notes from their May meeting
    - Need to craft out a message, create branding, start marketing/campaigning with television stations and community events
    - Could partner with other groups, like DAR, for advertising
    - Ms. Stewart will put something strong together that everyone can use
  - Long-Range Planning Committee, Dr. Wooten:
    - Need to streamline grant proposal, designate priorities, and have deadlines for grants
    - Create a webinar to assist people
    - Create a grant review committee to deem who is feasible, and invite only those who meet priority criteria
    - Need to create an Executive Summary or Abstract about the Veterans' Trust Fund
- D. Confidentiality of Internal Documents:
 

Chairman Ellenburg reminded members to be respectful of co-members by not sharing their information.

E. Items for Next Meeting:

- Ms. Stewart to put something strong together that the Board members can use when talking about the Veterans' Trust Fund – will create a "one voice" slide deck with branding
- SCDVA to share detailed metrics they are tracking (e.g. transportation, homelessness) and information about the Palmetto Pathfinders Program
- Dr. Wooten to draft an Executive Summary or Abstract about the Veterans' Trust Fund of South Carolina

VII. Identification of Next Meeting: The next meeting of the Board of Veterans' Trust Fund of South Carolina will be at 1300 on 20 September 2023 at SCDVA at 1800 Saint Julian Place, Suite 305, Columbia, SC 29204

VIII. Adjournment – the meeting adjourned.

  
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TerryLynn Di Chiara, Secretary

  
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Date of Approval

  
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Dale Ellenburg, Chair  
Veterans' Trust Fund of South Carolina

  
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Date of Approval